

 Kia maintains the same prices and sales conditions nationwide to safeguard customers' trust.

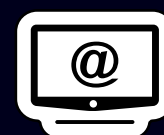
"Discrepancies between the brochure and products sold may occur due to changes since the time of printing. Specifications may change due to suppliers' conditions. Photographs may depict optional features. Please refer to the most recent monthly price list when purchasing a car and contact a sales representative."

- Colors depicted in photographs may differ from the actual colors due to printing limitations.
- Functions and information displayed on the navigation system may differ depending on the time of the navigation update.
- Drive efficiently : 1. Do not accelerate or stop abruptly. 2. Use only genuine parts to optimize product performance and extend life expectancy.
- Caution : Please read the car manual before initial use for safe driving.
- Please recycle this booklet and protect the environment.
- Customer center : 080-200-2000

07/01
2021

Date of production


Movement that inspires



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Discrepancies between the brochure and products sold may occur due to the time of printing. Please refer to the most recent monthly price list when purchasing a car and contact a sales master.

K8




Movement that inspires

The Outstanding K8

Striking, unfamiliar, awkward.
This is how new encounters usually begin,
but on a K8, every ride will fill your day with inspiration.



Movement that inspires

Movement and activity are the sources of inspiration and origins of human evolution.

Mankind has evolved through constant roaming and exploration, finding new places, meeting new people, and encountering new experiences. Now Kia is ready to infuse fresh inspiration into life with better vehicles and services that offer new mobility experiences. Kia's innovative performance and spaces, as well as convenient, value-added services, will open new possibilities that lead to advancements in life.



3.5 gasoline _ Aurora Black Pearl (ABP) / Specifications may vary according to the trim, engine, and options that are selected.

The Outstanding Design

K8 introduces an innovative and sophisticated design that is worthy of its new name.

Contrasting yet harmonious design elements define the vehicle's exterior and instantly convey Kia's new design identity.

As the first sedan launched by the new Kia that marks the arrival of a new generation,

K8 will become a focal point in your daily life with its elegant, imposing presence.



Automotive design should not be just about beauty. It must reflect the lifestyle of its users.

K8's fastback-type silhouette, inspired by luxurious yachts sailing across calm waters, conveys dynamism, while its sleek side character lines manifest a refined taste and sensibility.

K8's innovative beauty is not merely a beautiful design — it's a new lifestyle proposition.





3.5 gasoline _ Steel Gray (KLG) / Specifications may vary according to the trim, engine, and options that are selected.

The frameless radiator grille, integrated into the bumper and complemented by moving light patterns inspired by diamonds, conveys a sense of sophistication and depth that is unique to K8. Star Cloud Lighting, which functions as daytime running lights as well as turn signals, is also sculpted in the delicate diamond lattice design, creating an alluring look that resembles a cluster of floating stars. Day or night, K8 conveys the joy of gazing at the glitter of stars.



3.5 gasoline _ Deep Forest Green (G4E)





A sporty, futuristic design that fills life with new inspiration

K8's design breaks away from present paradigms to present the future of mobility. The freshness of an all-in-one bumper with an integrated grille is unfamiliar yet appealing, and the flawless harmony of the sporty fastback body establishes a new level of class.



3.5 gasoline AWD _ Snow White Pearl (SWP) / Specifications may vary according to the trim, engine, and options that are selected.

Beautiful stories with a lingering finale and fine works of art have an impeccable sense of balance and excitement that last until the very end.

K8's trunk lid that adds a sleek touch to the solid forms of the sides,

its broad yet proportionally perfected taillight, and its simple

yet impactful bumper garnishes exude dramatic beauty that puts

K8 in a league of its own.

The Outstanding Space

People's demands for automotive spaces have continuously changed with the advent of technology and the emergence of new trends. Because there is no single answer, automakers endlessly look for new solutions. K8's quest culminated in two words, "comfort" and "convenience," which translated into a simple, intuitive, and ergonomic design of space and technology that focuses on the user.



Designed to be a new, extended platform for daily activities,
K8's interior resembles a luxurious hotel lounge or an inspirational
art gallery filled with advanced connectivity technologies.
It is an artistic space that is masterfully crafted,
fitted with ultra-comfortable seats and cutting-edge technology.



Brown 2-tone interior / Specifications may vary according to the trim, engine, and options that are selected.



Brown 2-tone interior / Specifications may vary according to the trim, engine, and options that are selected.

K8's interior space was thoughtfully created with your daily lifestyle and underlying needs in mind. Whether alone or with your family, K8 offers a comfortable and relaxing space that caters to your needs.



Sand Beige 2-tone interior / Specifications may vary according to the trim, engine, and options that are selected.



Panoramic curved display

The unique combination of a panoramic curved display and wood grain

Kia's first panoramic curved display, paired with natural wood grain, conveys a unique sensibility. Ergo Motion Seats, equipped with 7 air pockets that can be adjusted according to driving circumstances to maximize seating comfort, reduce driver fatigue and ensure a more enjoyable ride.



Premium wood grain & ambient light
Shift-by-wire transmission dial



Quilted Nappa leather seat
Ergo Motion Seat



The joy of taking control over high-technology with state-of-the-art panels

All of the technologies and designs that meet the eyes, ears, and fingertips have been carefully refined and streamlined.

Users can control diverse functions intuitively, adjust music and temperature to fit their taste, and indulge in a hassle-free life in K8.

01. 12.3" navigation

A 12.3" wide display enables the driver to see navigation maps and diverse vehicle information easily at once, providing access to Kia Connect, a state-of-the-art connected car service with functions such as remote control and safety and security services. Operation is even more convenient with widgets and a split-screen display.

※ Complimentary 5-year basic subscription to Kia Connect and a 5-year extension to a "light" package (SOS emergency dispatch, automatic notification of airbag deployment, monthly reports, traffic information).

02. Kia Pay

Kia Pay is a hassle-free payment system that can settle gas and parking fee payments at affiliated merchants with a card registered in the Kia Pay app and a few taps of the navigation screen.

※ The list of affiliates is continuously expanding. For a real-time, updated list, please consult the navigation system or the Kia Pay app.

03. Vehicle location sharing

Makes group travel easy by conveniently transmitting your current location and destination to other people's navigation screens or smartphone apps or by sending them via text message.

※ Senders and recipients must have Kia Connect navigation systems and valid subscriptions.

04. Infotainment / Air conditioning controls

A high-tech control panel integrates key functions of the infotainment and air conditioning systems and simplifies their operation with a single button that can switch between the two systems that is located in the center of the panel. All physical buttons other than those for functions that require an intuitive operation, such as media volume and cabin temperature control, are touch-based, just like the latest electronic devices.

05. Meridian premium sound (14-speaker)

A world-class, high-end Meridian audio system delivers rich, lifelike sound inside the cabin. Meridian's proprietary digital algorithm adjusts sound according to changes in vehicle speed and offers multiple settings to enhance passengers' listening pleasure.



Specifications may vary according to the trim, engine, and options that are selected.

The Outstanding Technology

Technological innovation is impressive when it is implemented broadly and precisely, resulting in noticeable improvements from the past. K8's dynamic power and outstanding stability deliver a differentiated driving experience, while its advanced driver assistance systems and impeccable convenience features reduce the burden of driving, offering the emotional satisfaction and convenience of futuristic mobility technology one step ahead.

Hybrid technology that puts you one step ahead in the pursuit of a futuristic automotive lifestyle

K8 Hybrid is a bold choice that takes you a step closer to the future.

Impressive details and fuel efficiency offer a differentiated image
while a powerful performance crushes preconceptions about hybrids,
filling everyday life with forward-thinking inspiration.



Movement that inspires

Hybrid Technology

Equipped with a 1.6 turbo hybrid engine that maximizes fuel efficiency and output, K8 Hybrid delivers a stellar driving performance and outstanding fuel efficiency in diverse road conditions. Its exclusive hybrid-only wheel and content double the joy of futuristic driving.

1.6 Turbo Hybrid

18.0 combined fuel efficiency km/ℓ (based on 17" tires, no built-in cam)
180 max. engine power ps / 5,500rpm
27.0 max. engine torque kgf-m / 1,500~4,500rpm
44.2 max. motor power kw
264 max. motor torque Nm



Exclusive wheel



Exclusive emblem



Exclusive contents



Specifications may vary according to the trim, engine, and options that are selected.



3.5 gasoline _ Aurora Black Pearl (ABP) / Specifications may vary according to the trim, engine, and options that are selected.

The optimal, eye-opening combination of AWD and a 3.5 gasoline engine

The balance between a best-in-class 3.5 gasoline engine, AWD, and electronically controlled suspension renders unparalleled dynamism and stability.

3.5 gasoline engine

300	Max. power PS/6,400rpm	36.6	Max. torque kgf-m/5,000rpm	10.6	combined fuel efficiency km/ℓ (based on 2WD 18" tires, no built-in cam)
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3.5 LPI engine

240	Max. power PS/6,000rpm	32.0	Max. torque kgf-m/4,500rpm	8.0	combined fuel efficiency km/ℓ (based on 17" tires, no built-in cam)
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2.5 gasoline engine

198	Max. power PS/6,100rpm	25.3	Max. torque kgf-m/4,000rpm	12.0	combined fuel efficiency km/ℓ (based on 17" tires, no built-in cam)
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3.5 gasoline engine

Cutting-edge driver assistance systems that reveal the future of driving

DRIVE WISE Hassle Free, Delightful Driving
Peace of mind for a more enjoyable and pleasant drive

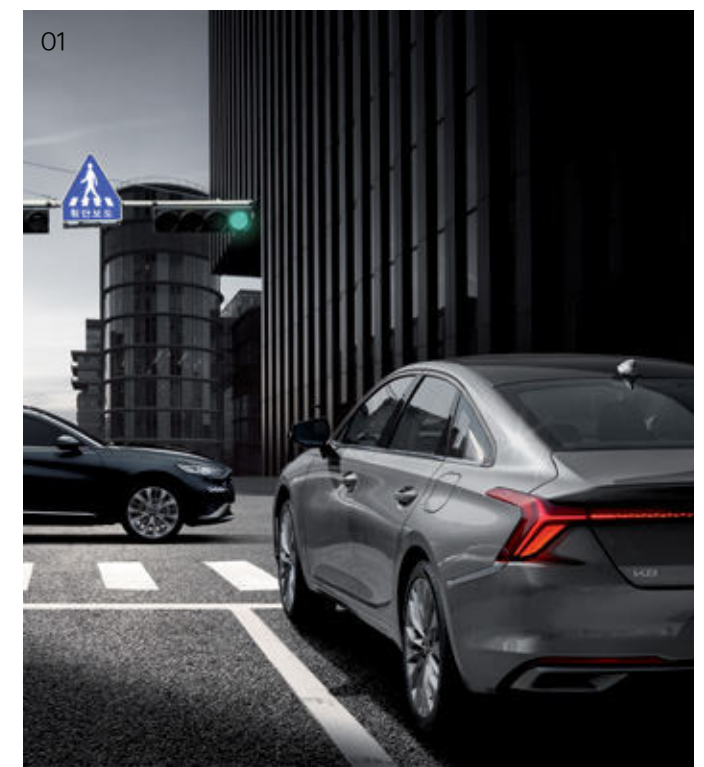
Kia's brand name for ADAS technology that proactively analyzes driving conditions and assists drivers to provide the highest level of safety to drivers, passengers, pedestrians, and drivers of other vehicles alike.

※ ADAS : Advanced Driver Assistance System

The starting point and final goal of future mobility is safety. Advanced driver assistance systems that comprise Kia's ADAS technology reduce driver fatigue and boost the safety of driving. In a K8, safety is always on your side.

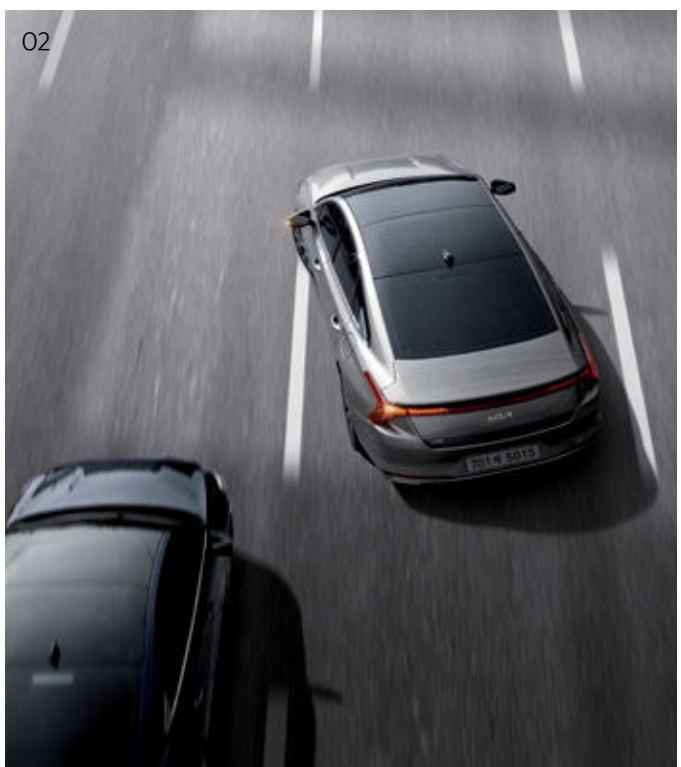
01. Forward Collision-avoidance Assist

Alerts the driver if there is a danger of colliding with a car, pedestrian, or cyclist. Brakes are applied automatically if the risk of colliding increases and in intersections when there is a risk of colliding with vehicles approaching from the left or right.



02. Blind-spot Collision-avoidance Assist

Alerts the driver if there is a danger of colliding with a vehicle approaching from the back in an adjacent lane. Brakes are applied automatically if the risk of colliding increases. The system also activates if a car is approaching in an adjacent lane while steering into the road after parallel parking.



03. Safe Exit Assist

Sounds an alarm if a car door is opened while a vehicle is approaching from the back in an adjacent lane. Activates the electronic child safety lock to prevent the doors from opening.



04. Lane Keeping Assist

Tracks the lane to help the driver maintain the center of the lane.



05. Navigation-based Smart Cruise Control

Helps to maintain a safe driving speed according to road conditions while cruising on a highway. Automatically reduces speed before entering a curve or safety zone and resumes acceleration to a preset speed thereafter. Adjusts speed automatically to safely enter and exit a highway.



Highway Driving Assist 2

Helps to maintain a preset speed and safe distance from the vehicle in front and to keep the center of the lane while driving on a highway. In addition, it evaluates the safety of changing lanes when a turn signal is activated and helps to make the lane change.

Specifications may vary according to the trim, engine, and options that are selected.

Refined technology that has been applied more extensively to match the actual usage environment

The beauty of new technology shines through when it brings unmistakable joy and convenience to real life.

The driving sensation of AWD and the electronically controlled suspension, as well as the diverse, thoughtful convenient features, serve as constant reminders of the value of technology.

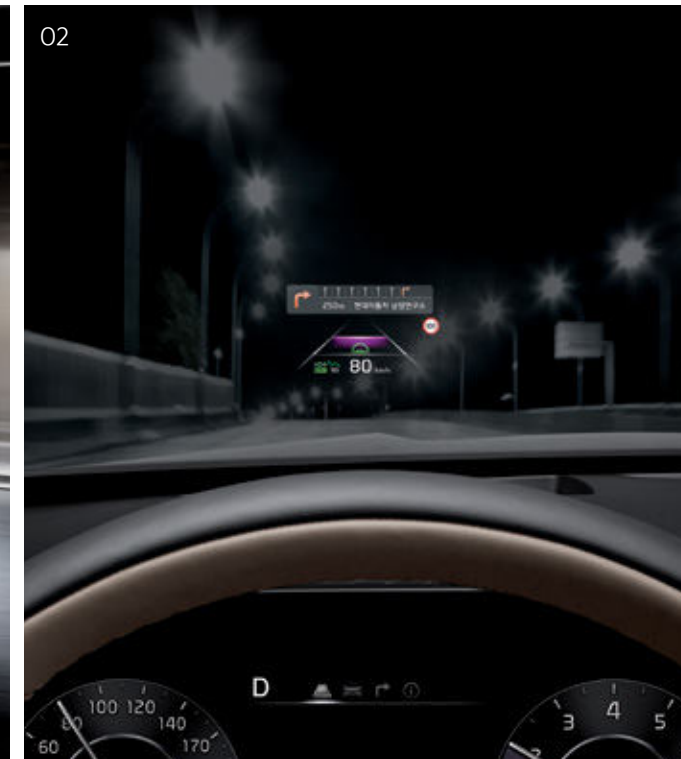
01. AWD / Electronically controlled suspension

Controls the power of the front and rear wheels variably according to the road and vehicle's condition to ensure stability even when driving on rough, slippery, snow-covered, and muddy roads and while accelerating or turning. In addition, it automatically controls the damping force of the suspension according to road and driving conditions to optimize the stability of steering and the comfort of the ride.



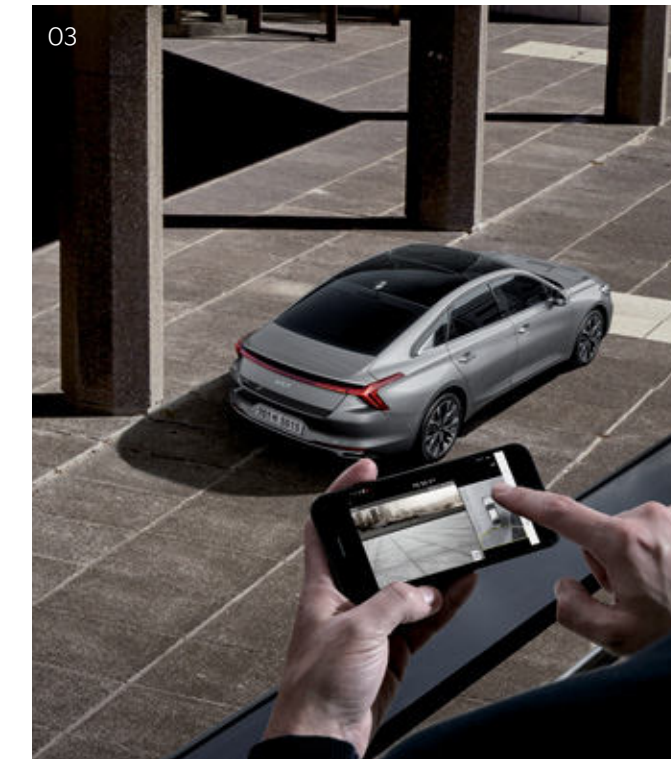
02. Head-up display

Projects vivid graphics and diverse driving information directly onto the windshield to help drivers keep their eyes on the road for safe driving. ※ HUD display and rotation settings can be stored in the Integrated Memory System.



03. Remote 360-degree view (surround view)*

Shows the status and surroundings of your vehicle remotely, even from far away, through the Kia Connect app on your smartphone.



04. Blind-spot View Monitor

Displays a rear-view image of the turning side on the cluster when the turn signal is activated.

06. Remote Smart Parking Assist

Helps to park or pull out the car remotely from the outside by moving it forward or backward. ※ Driver must be within 3 m of the vehicle. The car can be moved up to 7 m at a time (maximum is twice or 14 m)

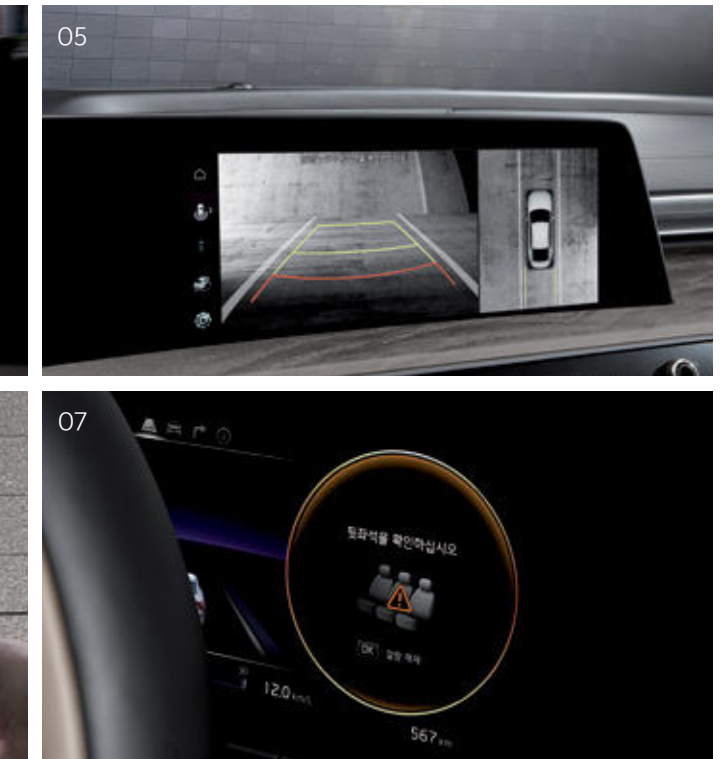


05. Surround View Monitor

Shows the surroundings of the vehicle to ensure safe parking.

07. Rear Occupant Alert

Determines the presence of a rear-seat passenger based on the opening and closing of rear doors and sensors inside the cabin. Alerts the driver to check the rear seat by sounding an alarm, displaying a message on the cluster, and sending a Kia Connect text message.



*A virtual image has been used to help viewers' understanding. / Specifications may vary according to the trim, engine, and options that are selected.

Thoughtful and refined details that enhance value

Whether it's the exterior or the interior space, every detail in K8 incorporates a future-oriented design and a cutting-edge function. Details become more beautiful the more you see them and features become more satisfying the more you use them, bringing new joy to everyday life.



17" alloy wheel



17" full finish wheel (hybrid-only)



18" full finish wheel



19" full finish wheel



19" sputtering wheel



Supervision cluster (12.3" color TFT LCD)



Supervision cluster (4.2" color TFT LCD)



8" display audio



Frameless room mirror



Suede interior



Bumper-integrated radiator grille



Projection LED headlamp



LED DRL / LED turn signal



LED rear combination lamp



Rack-driven electric power steering



Built-in camera (with auxiliary battery)



Wireless smartphone charging system



3-zone climate control system (rear seat climate control system)



Kia digital key



Panoramic sunroof



LED repeater integrated outside mirror



Chrome garnish



Electric safety power trunk



Reverse guide lamp



Front relaxation comfort seat



Seat ventilation system/seat warmer (all seats)*



Hanger-type headrest



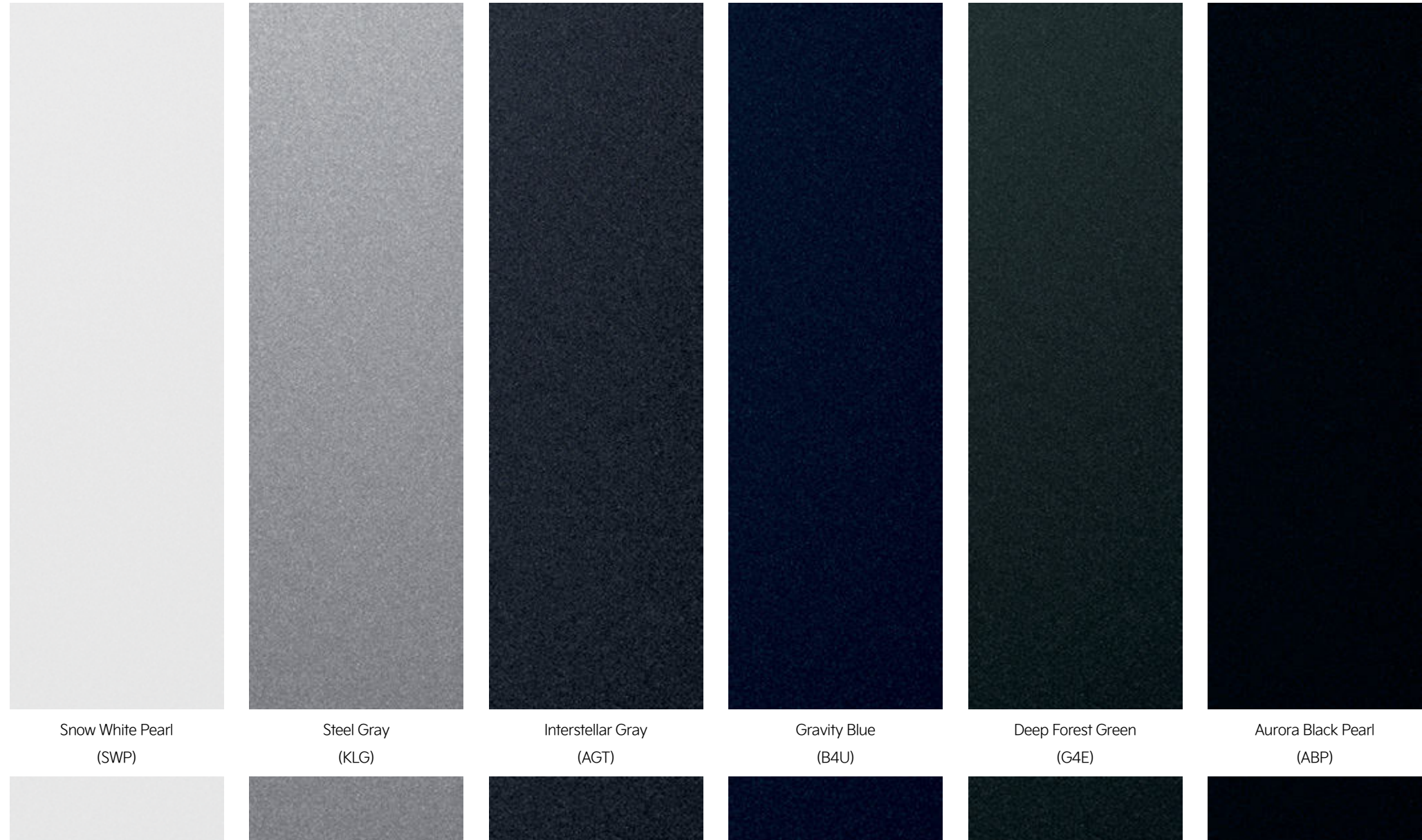
Seat back pocket (board type)



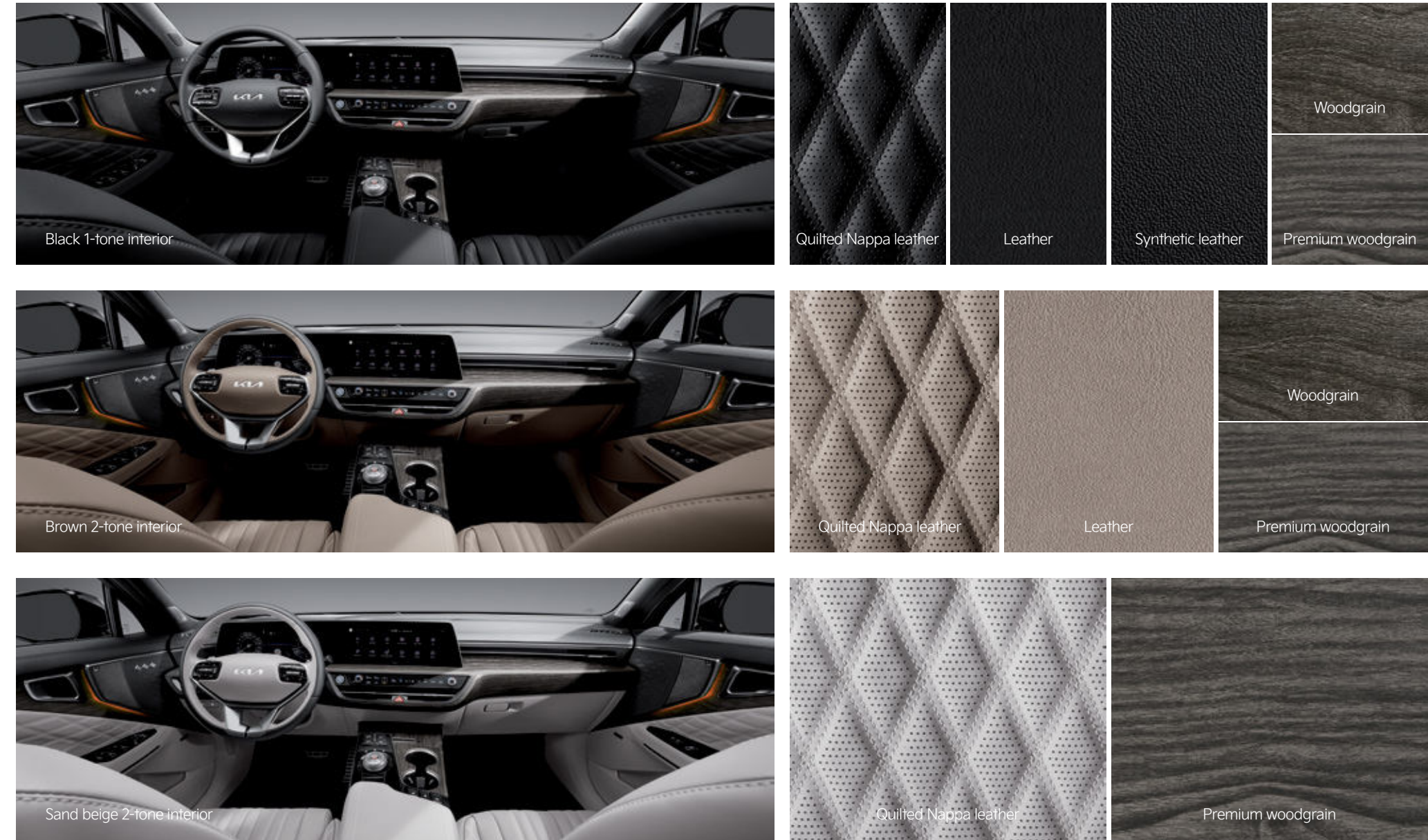
Circular cylinder (3.5 LPI engine)

*A virtual image has been used to help viewers' understanding. / Specifications may vary according to the trim, engine, and options that are selected.

Exterior colors



Interior colors

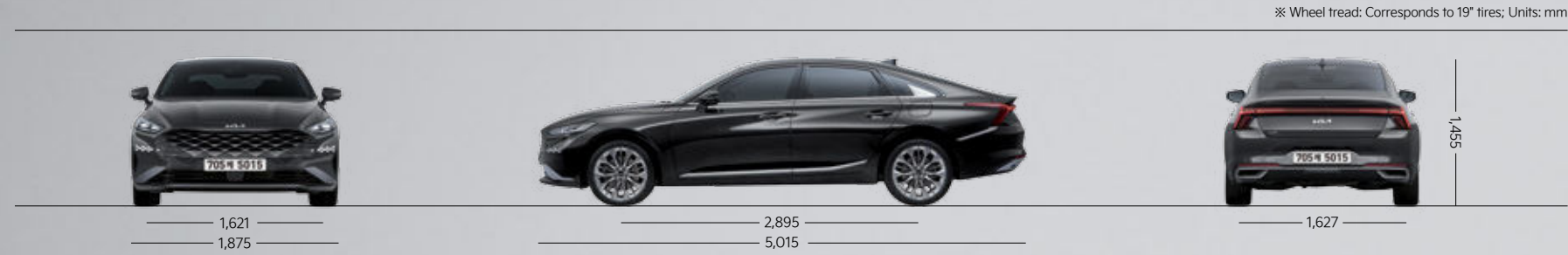


※ Leather and Nappa leather use a combination of genuine and synthetic leather.

Specifications may vary according to the trim, engine, and options that are selected.

Specification

Dimension



Technical Data

Specifications	K8	Specifications	2.5 gasoline	3.5 gasoline	3.5 LPI	1.6 Turbo Hybrid
Overall length (mm)	5,015	Displacement (cc)	2,497	3,470	3,470	1,598
Overall width (mm)	1,875	Max. power (ps/rpm)	198 / 6,100	300 / 6,400	240 / 6,000	180 / 5,500
Overall height (mm)	1,455	Max. torque (kgf-m/rpm)	25.3 / 4,000	36.6 / 5,000	32.0 / 4,500	27.0 / 1,500~4,500
Wheelbase (mm)	2,895	Max. tire size	245 / 40R19	245 / 40R19	245 / 45R18	245 / 45R18
Wheel tread	front (mm) 1,631 / 1,626 / 1,621 rear (mm) 1,638 / 1,632 / 1,627	Brake	front / rear Ventilated disc / Disc			
		Suspension	front / rear MacPherson Strut / Multi-link			

※ Wheel tread: Corresponds to 17/18/19" tires respectively; Units: mm

Government-certified standard fuel efficiency and class

Model	Displacement (cc)	Unladen vehicle weight (kg)	Transmission	Class	Combined CO ₂ emissions (g/km)	City (km/ℓ)	Highway (km/ℓ)	Combined (km/ℓ)
2.5 gasoline	17" tires	2,497	8 AT	3	140	10.3	15.0	12.0
	17" tires (with built-in cam)	2,497	8 AT	3	141	10.2	14.9	11.9
	18" tires	2,497	8 AT	3	144	10.1	14.4	11.7
	19" tires	2,497	8 AT	4	148	9.8	14.0	11.4
3.5 gasoline	18" tires	3,470	8 AT	4	160	9.0	13.4	10.6
	18" tires (with built-in cam)	3,470	8 AT	4	162	8.9	13.2	10.5
	19" tires	3,470	8 AT	4	165	8.8	13.0	10.3
	AWD 18" tires	3,470	8 AT	4	175	8.2	12.5	9.7
	AWD 18" tires (with built-in cam)	3,470	8 AT	4	180	8.0	12.2	9.5
	AWD 19" tires	3,470	8 AT	5	183	7.9	12.0	9.3
3.5 LPI	17" tires	3,470	8 AT	5	166	6.8	10.0	8.0
	18" tires	3,470	8 AT	5	172	6.6	9.6	7.7
1.6 Turbo Hybrid	17" tires	1,598	6 AT	1	88	18.2	17.7	18.0
	17" tires (with built-in cam)	1,598	6 AT	1	91	17.6	17.7	17.6
	18" tires	1,598	6 AT	1	94	17.2	16.9	17.1
	18" tires (with built-in cam)	1,598	6 AT	1	96	16.9	16.6	16.8

※ Fuel economy figures correspond to standard mode. Actual figures may vary according to driving habits, vehicle load and maintenance, road conditions, and outside temperature.

Kia Connect

Kia Connect is Kia's connected car service for wireless navigation updates, smartphone-based remote vehicle control, and emergency alerts for a safer and more convenient vehicle usage experience.

Remote control

Cool or heat the interior of the car remotely in advance using a smartphone.

Safety and security

Emergency assistance through the Kia Connect center in the event of an airbag deployment or roadside emergency (24/7, 365 days).

Maintenance

One-stop service ranging from automatic diagnosis of breakdowns to scheduling of maintenance appointments.

Navigation

Optimal route guidance using real-time traffic information.

※ Kia Connect is the new name for UVO, Kia's connected car service. ※ For more information, visit Kia Connect's customer service center in Kakao Talk (search for "기아커넥트" through the search window and befriend).
 ※ Complimentary 5-year basic service and additional 5-year light service (SOS emergency dispatch, automatic notification of airbag deployment, monthly reports, traffic information).

